



**Go Global
TRAINING**

CROSS-CULTURAL COMMUNICATION For Doing Business with Koreans

- ✓ **Secrets to Building Trust & Lasting Relationships**
- ✓ **Understanding Negotiation Tactics**
- ✓ **Getting the Deals Done**
- ✓ **Bridging Differences in Multi-Cultural Workplace**

DATES

Weekdays
Evenings / Weekends

DURATION

Mini: 3 Hours
Intro: 10 Hours
In-depth: 20 Hours

FEES

MINI

\$500/Person

PRIVATE

\$3,000/20 Hours

CORPORATE (2-4 people)

Intro: \$1,000/person
In-depth: \$1,800/person

DESIGNED FOR:

- Executives moving to Korea for work
- Executives visiting Korea for business
- Professionals working with Korean clients
- Executives working for Korean corporations

Our cross-cultural training program for North Americans go beyond business card presentation and chopstick use to provide substantial insights that will affect your business. Our interactive sessions use discussions and examples from the facilitator's own business experience to keep the pace fast and stimulating. Our customized format ensures that each session is tailored to the specific needs of the participants. Our seminars help participants better understand the cultural mindset of their colleagues and develop practical strategies for achieving business goals together.

PROGRAM

- Greetings, Etiquettes & Socials
- Culture & Religion
- History, Geography & Politics
- Industries, Corporate Structure & Major Corporations
- Communication Styles
- Negotiation Practices
- Decision-Makings & Hierarchy
- Marketing & Sales Practices

LEARNING OBJECTIVES

- ✓ Make a great impression with Korean colleagues & clients
- ✓ Avoid confusion and build trust by understanding the Korean communication style
- ✓ Enhance your international business skills and boost your professional reputation
- ✓ Gain the strategies needed to influence and help drive business outcomes
- ✓ Become a mentor to your team in Korean business skills
- ✓ Stay one step ahead of your competition

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