



**Go Global  
TRAINING**

## **BUSINESS ENGLISH For Career & Business**

- ✓ Landing a Job
- ✓ Launching a Business
- ✓ Proposals | Presentations
- ✓ Cross-cultural Communication

### **DATES**

Weekdays  
Evenings  
Weekends

### **DURATION**

Intermediate: 20 Hours  
Advanced: 40 Hours

### **FEES**

Intermediate: \$950/person  
Advanced: \$1,800/person

### **PRIVATE**

\$1,800/20 Hours

### **ENTRY REQUIREMENT**

IELT 5.0 or Interview

### **DESIGNED FOR:**

- International Graduates  
Seeking PR Status
- International Entrepreneurs  
Pursuing Start-Up VISA  
Program
- Recent Immigrants Seeking  
Careers of Choice

### **PROGRAM**

1. Building a Career & Resume Writing
2. Email Communications & Letter Writing
3. Culture & Manners in Corporate Communication
4. Interviews
5. Languages for Technology, Finance & Marketing
6. Entrepreneurship & Business Plan
7. Venture Financing & Marketing Presentation
8. Canadian Society, Culture & Values

### **LEARNING OBJECTIVES**

- Carry on business and social conversations with more ease
- Use appropriate formal and informal language choices
- Understand the culture of Canadian business and accepted ways of expressing ideas
- Develop business vocabulary for professional communications
- Organize and deliver presentations
- Conduct business negotiations and meetings
- Write in various business styles (e.g. agendas & minutes)
- Conduct telephone discussions and negotiations
- Prepare business plans and proposals
- Work on team projects and participate in group discussions
- Improve your knowledge of team building, stress management and basic understanding of human resources

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